



# LYER V VILLANUEVA

## Graphic Designer

### SKILLS

Adobe Photoshop



Adobe Illustrator



Graphic Design



Social Media Graphics



Product Mock Ups



WordPress



### HOBBIES

Travel, Swimming, Singing

### LANGUAGES

English



Spanish



Tagalog/Filipino



### PROFILE

I'm a graphic designer specializing in Adobe Photoshop and Adobe Illustrator as my tools. I can do social media graphics, photo editing, web graphics, and even some light video editing. I am also proficient in WordPress management.

### CONTACT

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📍 Brgy. Rizal, Makati City Philippines

### EXPERIENCE

#### • BLUE EDGE BUSINESS 2017 - 2018

##### Digital Marketing Manager

Covered all aspects of marketing content and graphics on social media including monthly newsletter, social media calendars, social media graphics, and social media ads. Also responsible for designing client banners, business cards, product mockups, and business proposals.

#### • FLAIR SALON 2016 - 2017

##### Graphic Design / Web Design

Worked on logo, social media graphics, ads, signages, banners, price lists, posters, web design, and web development.

#### • MSF STRATEGIES 2014 - 2016

##### Sales Associate

Tasks included marketing of products, personal demo of products, customer service, generating sales, and attaining monthly quota for the assigned brand or store

### EDUCATION

#### • VISUAL GRAPHICS 2011 - 2014

##### DFCAITTI, Las Piñas, Metro Manila

Focus of study was on media graphics, animation, hand drawing, and art concepts.

#### • HIGH SCHOOL 2005 - 2009

##### MNHS, Mainit, SDN

Secondary Education with a focus on traditional Arts and Drawings